

M u l t i - Y e a r R e p o r t

2015 2016 2017

THIS IS A SAMPLE OF A MULTI-YEAR REPORT.
FOR A FULL REPORT CONTACT THE
FRANCHISE RESEARCH INSTITUTE:
(402) 489-5205



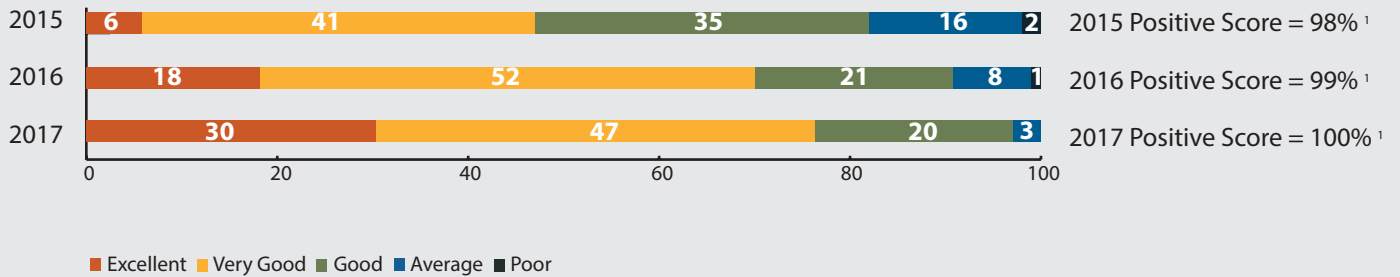
Joe's Deli
City, State
800.123.4567
www.joesdeli.com



Multi-Year Comparison Report

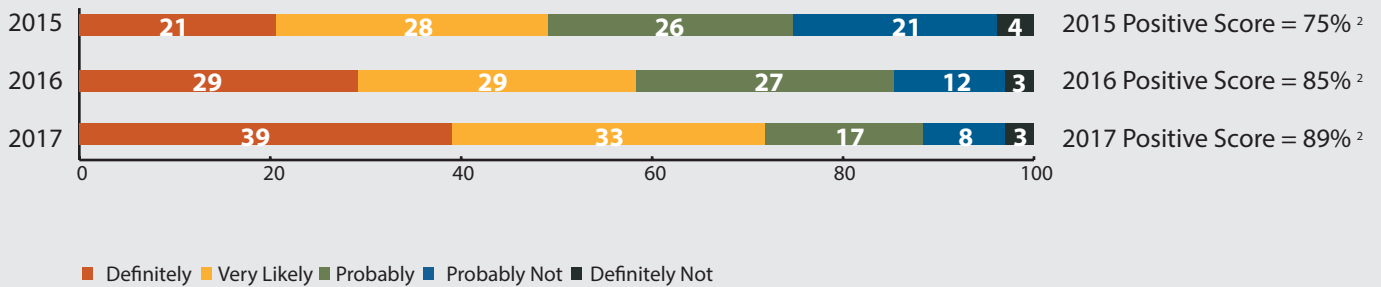
Overall Quality

Q: In general, how would you rate the overall quality of your franchisor?



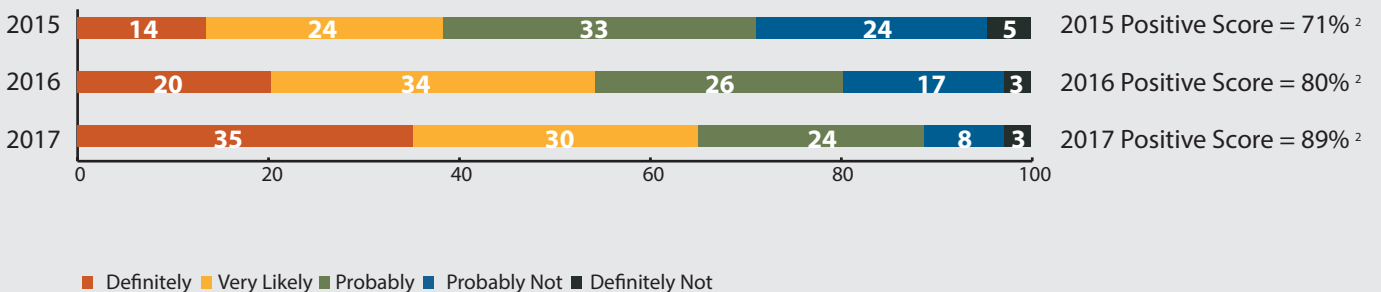
Investment

Q: Knowing what you know now, and if you had to do it all over again, would you invest in this franchise?



Recommend to Others

Q: Would you recommend this franchise to a prospective franchisee?

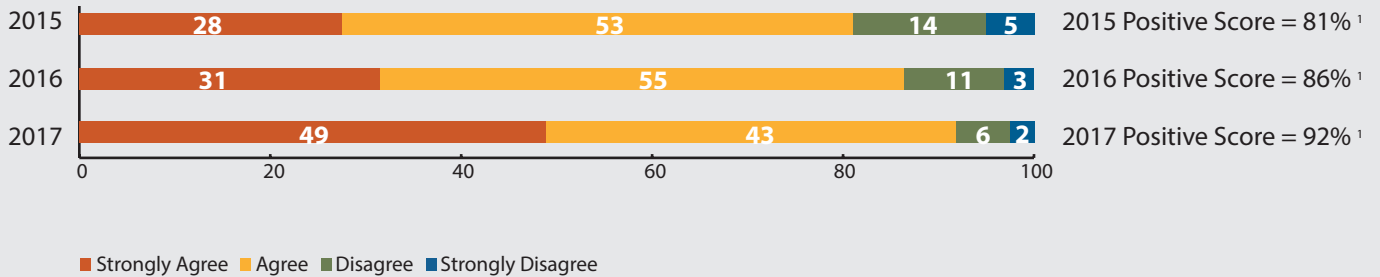


¹ Combined scores of *Excellent*, *Very Good*, *Good*, and *Average* responses.

² Combined scores of *Definitely*, *Very Likely*, and *Probably* responses.

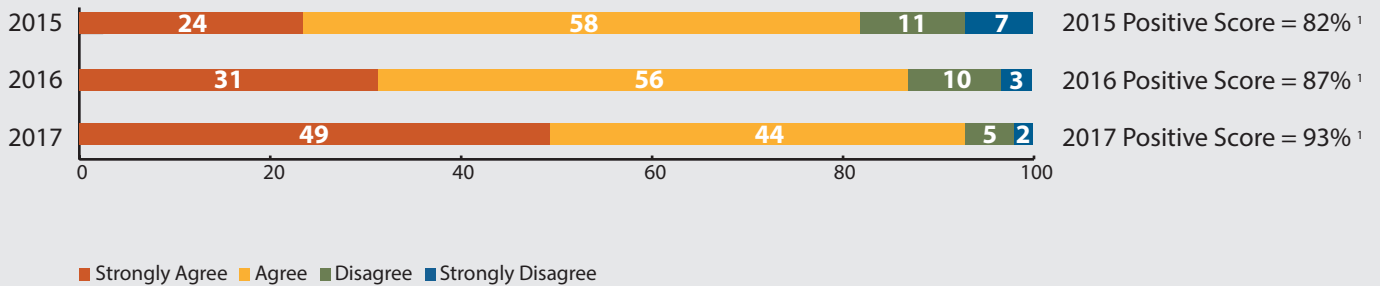
Long-Term Commitment

Q: My franchisor and I are committed to a positive, long-term relationship.



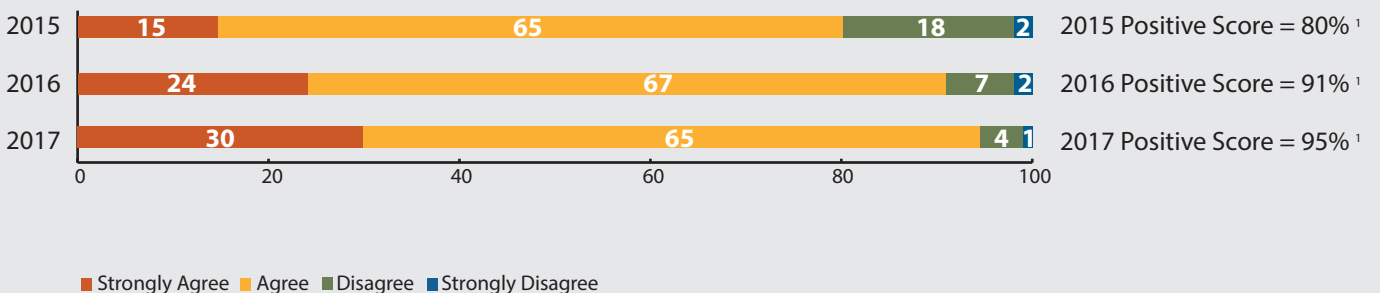
Joint Success

Q: My franchisor understands that if I am successful, they will be successful.



Franchisor Competence

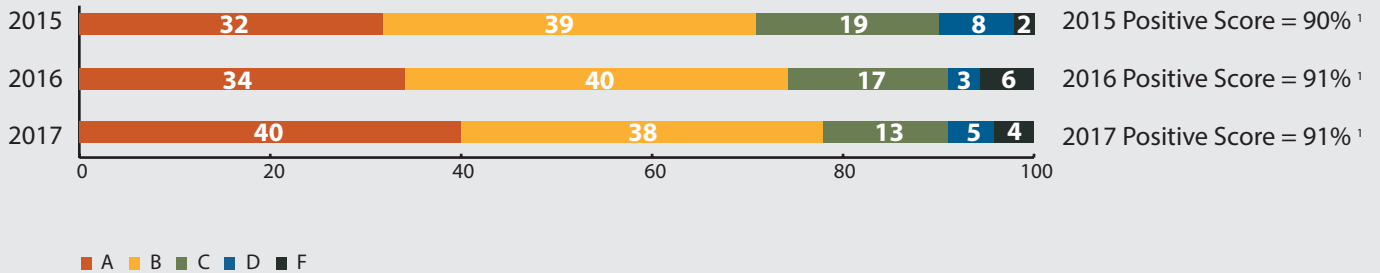
Q: My franchisor is a competent, skillful organization which I can rely on for help.



¹ Combined scores of *Strongly Agree* and *Agree* responses.

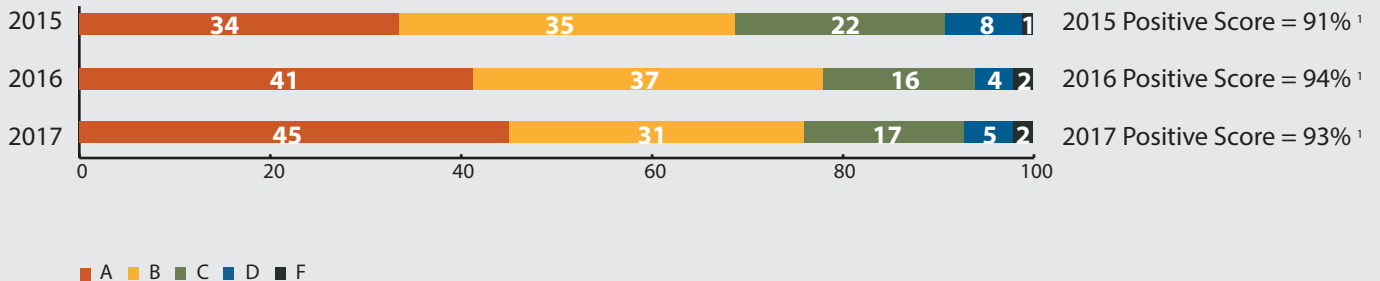
Initial Training

Q: How would you grade the initial training supplied by the franchisor?



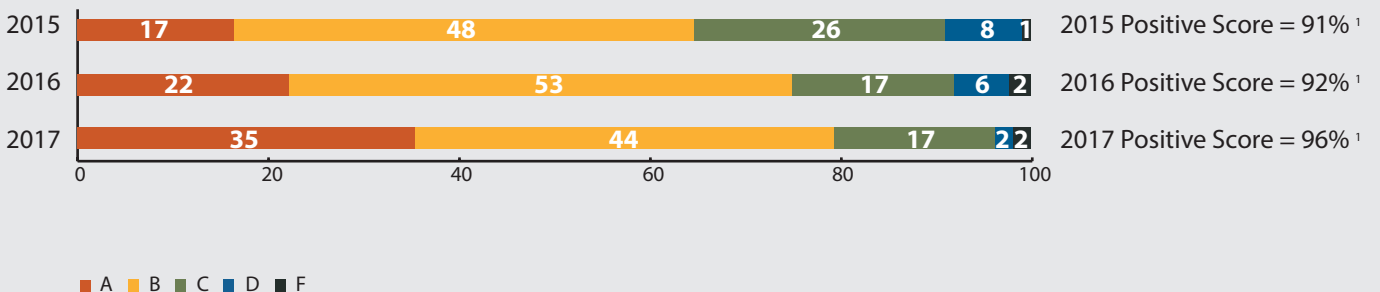
Opening Support

Q: How would you grade the initial opening support supplied by the franchisor?



Ongoing Training and Support

Q: How would you grade the ongoing training and support supplied by the franchisor?



¹ Combined scores of A, B, and C responses.