



FOR IMMEDIATE RELEASE

**Mosquito Squad® Certified as a 2017 World-Class Franchise®  
By The Franchise Research Institute®**

LINCOLN, NE (April 17<sup>th</sup>, 2017) – Mosquito Squad® has received World-Class Franchise® certification from the Franchise Research Institute® for the *eighth consecutive year!*

The recognition comes after an independent franchisee validation survey conducted by the Franchise Research Institute, in which 72.2% of all Mosquito Squad franchisees participated. The survey was designed to determine the quality of 10 key metrics crucial to franchisee success within the Mosquito Squad franchise system.

According to Jeff Johnson, Founder of the Franchise Research Institute, “Mosquito Squad understands the importance of the partnership between franchisor and franchisees, and relies on unbiased data to make decisions which help to maximize franchisee sales and profitability. Further, Mosquito Squad’s willingness to share this ‘look behind the curtain’ provides a level of transparency in their franchise that is critical for franchise candidates.”

The survey asked Mosquito Squad’s franchise owners to rate their franchisor through a series of questions in categories such as overall quality, growth potential, support and communication.

Among the responses received from Mosquito Squad’s franchisees:

- 99% gave a positive rating to the overall quality of the franchisor.
- 97% gave a positive rating to the opportunity provided by the franchise system.
- 100% gave a positive rating to the quality of products and/or services received from the franchisor.
- 95% gave a positive rating to the overall communication between home office personnel and franchisees.
- 99% gave a positive rating to how their franchise business compares to the local competition.

*“We at Mosquito Squad are thrilled to be named a World Class Franchise for the last 8 years”* says Amy Lawhorne VP and Brand Leader of Mosquito Squad. *“The*

*feedback from our franchisees is invaluable to us as we continue to improve our support systems and help our franchisees grow their local operations.”*

Mosquito Squad’s franchise satisfaction results are available at:  
[www.WorldClassFranchise.com/MosquitoSquadReport](http://www.WorldClassFranchise.com/MosquitoSquadReport)

***About the Franchise Research Institute®:***

The Franchise Research Institute is a Franchise Performance Measurement firm headquartered in Lincoln, Nebraska. FRI is the original auditor of franchisee validation and does NOT sell leads or advertising. FRI’s World-Class Franchise® opportunities must demonstrate that they are endorsed by their franchise owners through FRI’s scientific, confidential, third-party surveys.

For more information contact: Mike Miller, Project Manager, Franchise Research Institute, 800-410-5205 or [Mike@FranchiseResearchInstitute.com](mailto:Mike@FranchiseResearchInstitute.com).

