

# M u l t i - Y e a r   R e p o r t

2016      2017      2018

THIS IS A SAMPLE OF A MULTI-YEAR REPORT.  
FOR A FULL REPORT CONTACT THE  
FRANCHISE RESEARCH INSTITUTE:  
(402) 489-5205



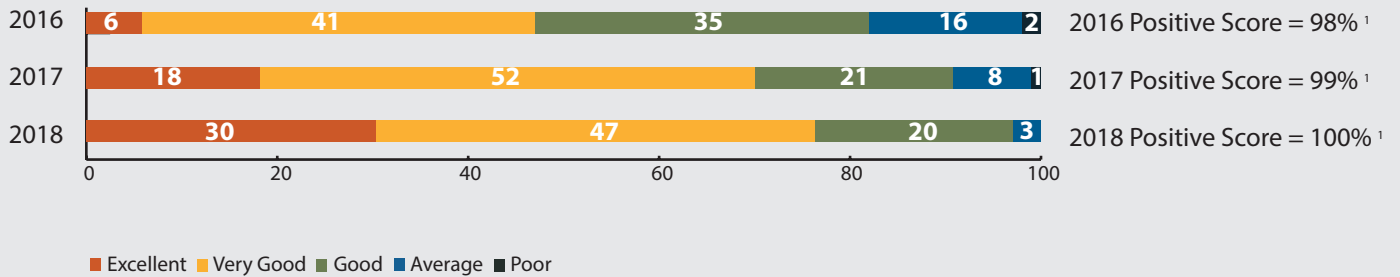
Joe's Deli  
City, State  
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# Multi-Year Comparison Report

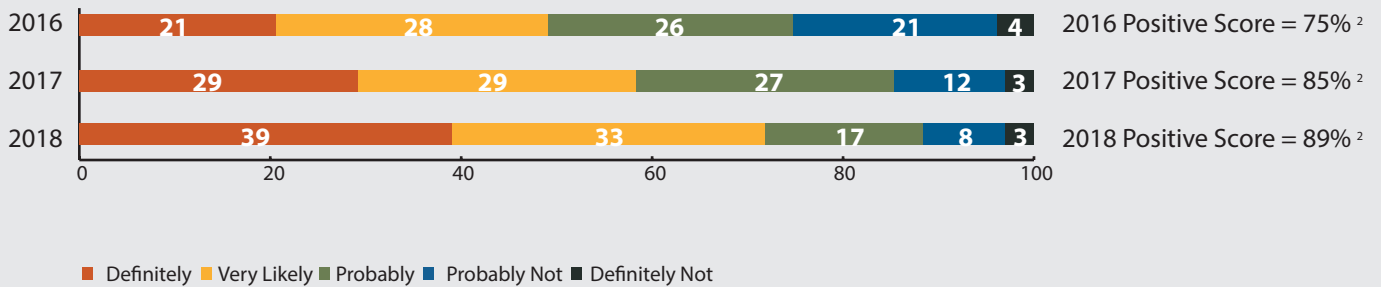
## Overall Quality

**Q:** In general, how would you rate the overall quality of your franchisor?



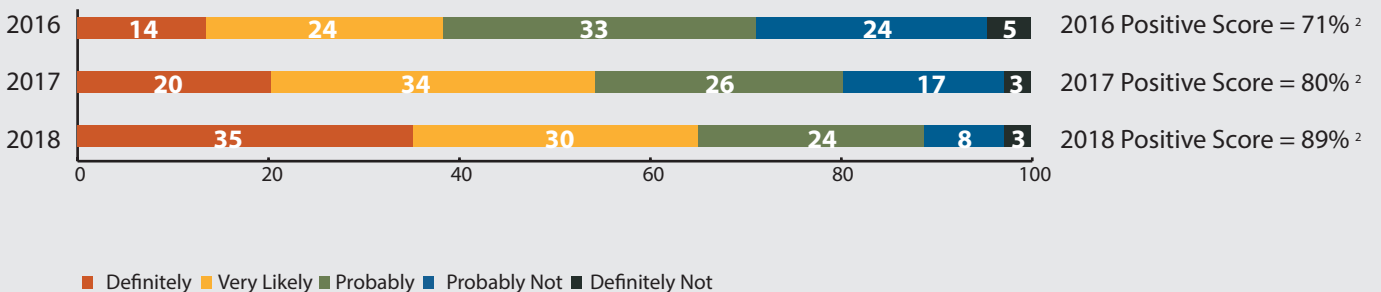
## Investment

**Q:** Knowing what you know now, and if you had to do it all over again, would you invest in this franchise?



## Recommend to Others

**Q:** Would you recommend this franchise to a prospective franchisee?



<sup>1</sup> Combined scores of *Excellent*, *Very Good*, *Good*, and *Average* responses.

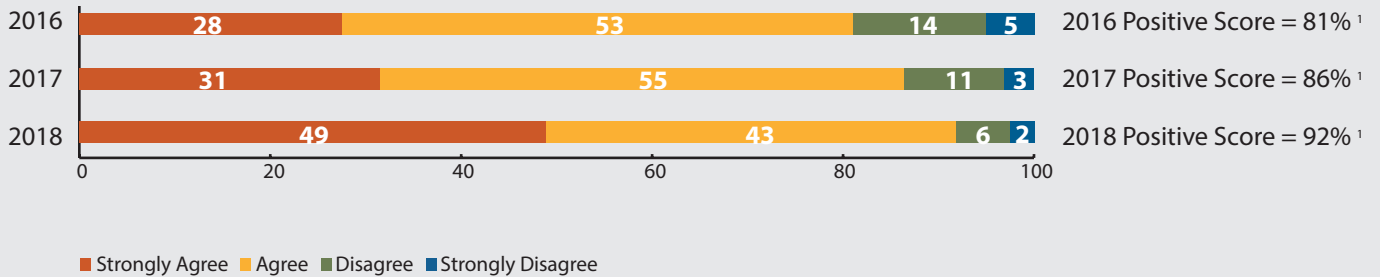
<sup>2</sup> Combined scores of *Definitely*, *Very Likely*, and *Probably* responses.



# Multi-Year Comparison Report

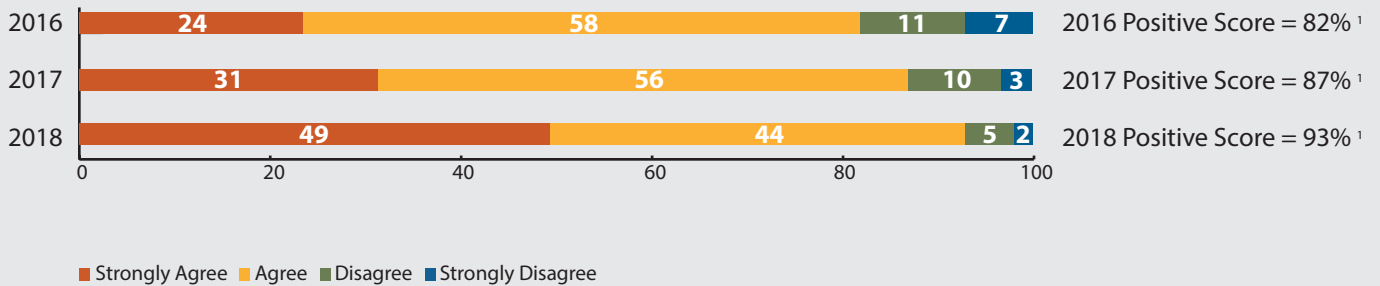
## Long-Term Commitment

**Q:** My franchisor and I are committed to a positive, long-term relationship.



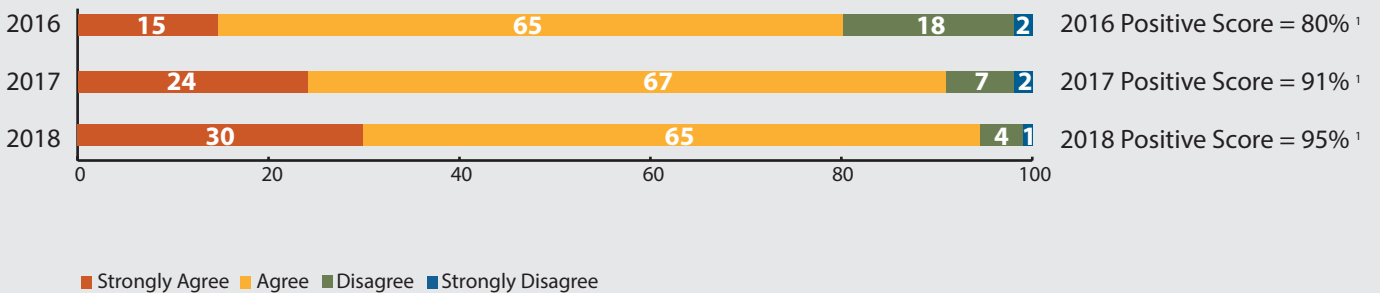
## Joint Success

**Q:** My franchisor understands that if I am successful, they will be successful.



## Franchisor Competence

**Q:** My franchisor is a competent, skillful organization which I can rely on for help.



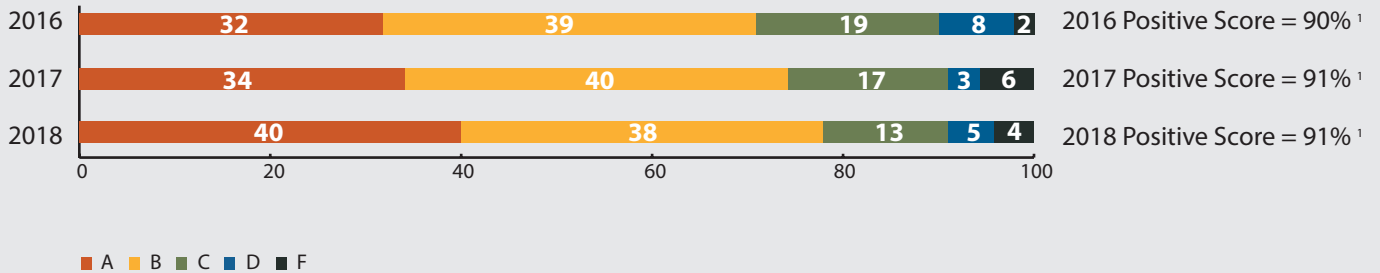
<sup>1</sup> Combined scores of *Strongly Agree* and *Agree* responses.



# Multi-Year Comparison Report

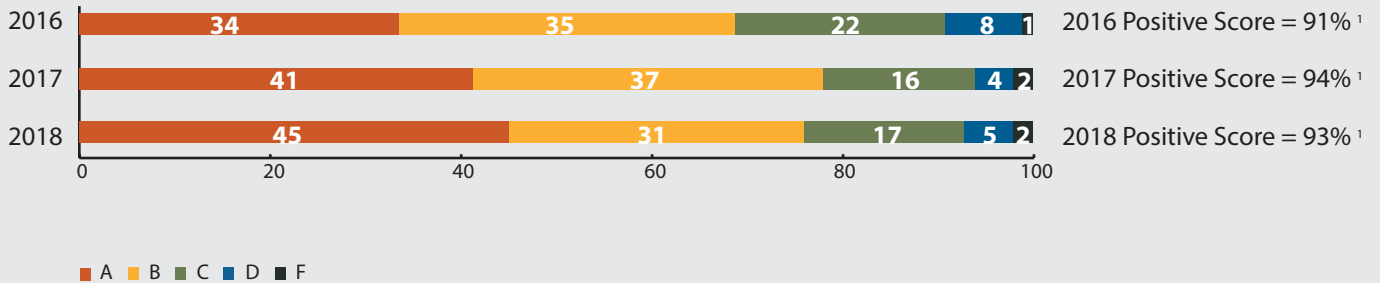
## Initial Training

**Q:** How would you grade the initial training supplied by the franchisor?



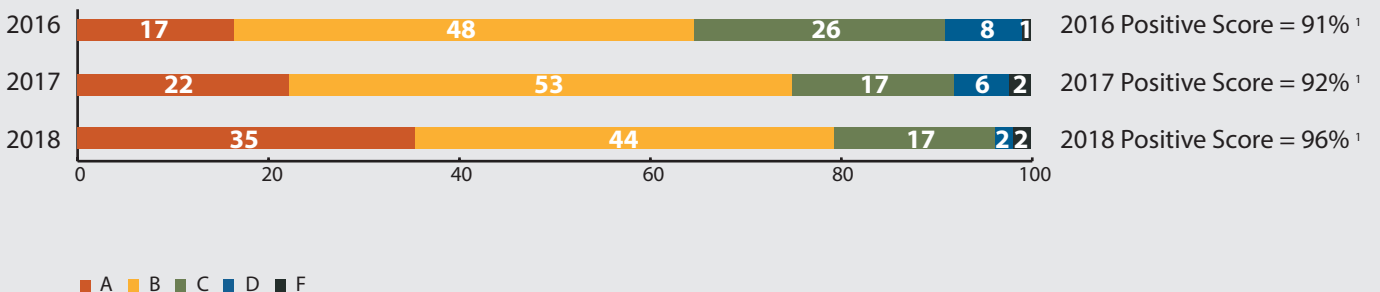
## Opening Support

**Q:** How would you grade the initial opening support supplied by the franchisor?



## Ongoing Training and Support

**Q:** How would you grade the ongoing training and support supplied by the franchisor?



<sup>1</sup> Combined scores of A, B, and C responses.