



**Express Employment Professionals® Certified as a
2023 World-Class Franchise®
by The Franchise Research Institute®**

LINCOLN, NE (for immediate release) – Express Employment Professionals® has received World-Class Franchise® certification from the Franchise Research Institute® for the **18th consecutive year**.

The recognition comes after an independent franchisee validation survey conducted by the Franchise Research Institute, in which **70.3%** of Express Employment Professionals Franchisees participated. The survey was designed to determine the quality of 10 key metrics crucial to franchisee success within the Express Employment Professionals franchise system.

“Express Employment Professionals understands that high scores from franchisees when all responses remain confidential are proof that they are consistently meeting or exceeding franchise owners’ expectations. This confidential feedback provides a scientific basis for continued improvement of the support provided to franchisees,” says Jeff Johnson, founder and CEO of the Franchise Research Institute.

Among the responses received from Express Employment Professionals’ franchisees:

- **99%** gave a positive score for the **opportunity provided** by this franchise system.
- **99%** gave a positive rating towards the **overall quality** of their franchisor.
- **98%** gave a positive grade for the **ongoing training and support**.
- **98%** gave a positive score toward the **quality of products and services**.
- **98%** gave a positive grade to the **initial training**

“Now in our 40th year as a franchisor, Express is proud to provide from day one the top training and support franchisees need to achieve their entrepreneurial dreams,”

Express Employment International CEO Bill Stoller said. “We are pleased to see these survey results confirm Express continues to equip office owners with the tools they need to create a business that’s successful and built to last.”

Express Employment Professionals’ franchise satisfaction results are available by visiting WorldClassFranchise.com/Express-Employment.

About the Franchise Research Institute®:

The Franchise Research Institute is a Franchise Performance Measurement firm headquartered in Lincoln, Nebraska. FRI is the original auditor of franchisee validation and does NOT sell leads or advertising. FRI’s World-Class Franchise® opportunities must demonstrate that they are endorsed by their franchise owners through FRI’s scientific, confidential, third-party surveys.

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About Express Employment Professionals

At Express Employment Professionals, we’re in the business of people. From job seekers to client companies, Express helps people thrive and businesses grow. Our international network of franchises offers localized staffing solutions to the communities they serve across the U.S., Canada, South Africa, Australia and New Zealand, employing 579,000 people globally in 2022 and more than 10 million since its inception. For more information, visit ExpressPros.com.



Click [here](#) to find out more about how our statistics drive decisions at leading franchise companies for 20 years!

Or visit our website at <https://franchiseresearchinstitute.com/>



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