

FRANCHISE RESEARCH

The logo for the Franchise Research Institute features the word "INSTITUTE" in white, uppercase letters inside a bright orange rectangular box with a black border. The box is centered below the word "FRANCHISE RESEARCH" and above the phrase "FRANCHISEE OPINION RESEARCH".

INSTITUTE®

FRANCHISEE OPINION RESEARCH

The Franchise Research Institute was founded in 2002 to study and promote excellence in franchising, performing Franchisee Satisfaction research throughout the U.S. and internationally. We're proud to be celebrating 20 years! If you haven't already scheduled your 2022 survey, please contact Jeff Johnson at jeff@fransurvey.com soon as dates are filling up.

For more information, please watch this 3 minute video:

<https://youtu.be/c5mjXu1fXpM>



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